



CALL FOR SHIFT IN (LANGUAGE) EDUCATION

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AGENDA

- Challenges and Trends
- Needs of New Techniques and Methods in a New Language Environment
- Best Practices
- Newly Designed System of Language Education at HDF
- Step-by-Step Process in Building Coalition with Actors
- Q and A



CHALLENGES AND TRENDS

- Accelerated World – Information Boom
- Digital World – Technology Boom; AI; „Virtual Reality”
- Impact of Social Media
- English is „taken for granted” – Internet
- Different level of Creativity
- Forms of Communication (or lack of?)



If you're a teacher, you're also a:

life coach motivator discovery guide
trip coordinator negotiator cheerleader
rule enforcer eye opener role model
organizer reality checker fund raiser
nose wiper IT specialist counselor
handwriting expert dream instiller mediator
truth detector entertainer trainer
event planner scheduler decorator

NEEDS OF NEW TECHNIQUES AND METHODS

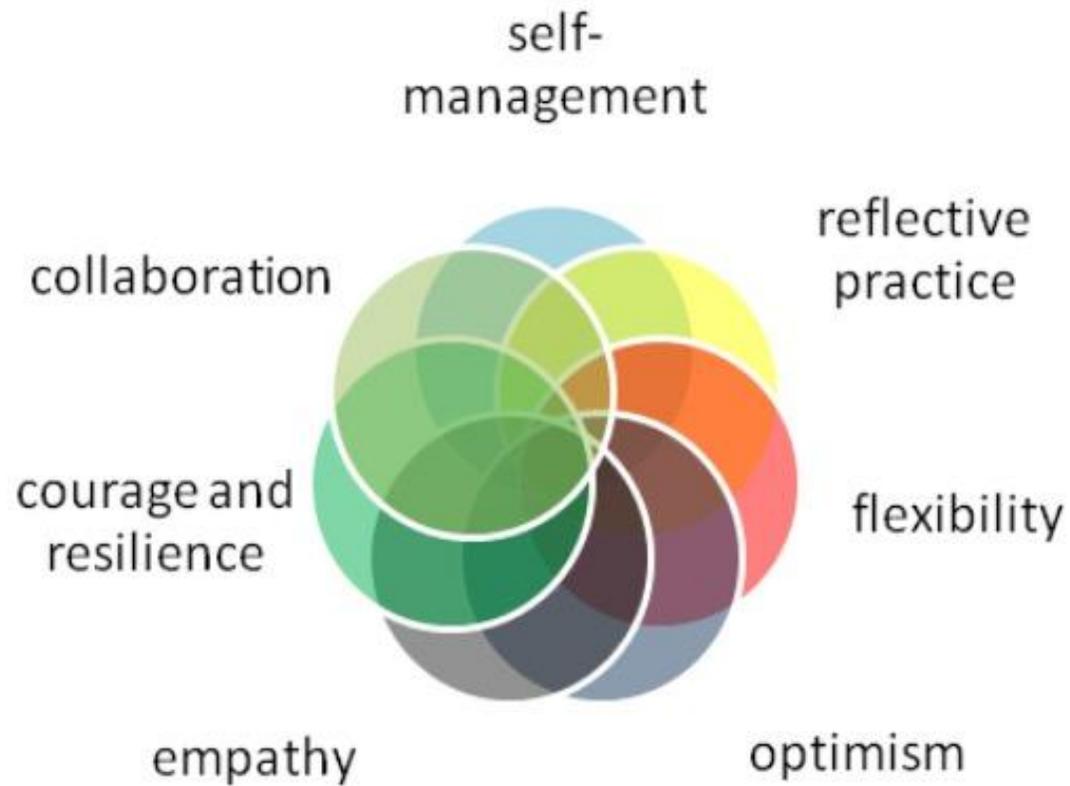
- Is technology the New Solution? (AI, Chat GPT, Smart Phones...)
- How can we approach the Gen-Z (later Gen-Alpha) population?
- What is „Creative Learning and/or Teaching Programme”?
- How to define New Objectives in language education?
- Lifelong Learning – never more true! (updating, refreshing)
- Open source of new tools, methods and techniques – but student friendly?
- Interdisciplinary of Sciences in Education



MANAGING NEW LANGUAGE ENVIRONMENT

- Working Effectively with New Generations
- Methods and Techniques introduced
- Edutainment
- The Psychology of Change
- Motivation: Friend or Foe?
- IQ, EQ, AQ

COMPETENCES TO SUPPORT





COACHING TEACHING

„**Teaching** aims to provide new knowledge and skills, while **coaching** aims to transfer responsibility for refining and developing knowledge and skills.”

BEST PRACTICES

- Innovative „best practices” – implimenting and sharing
- Supporting creativity – advocating productivity and feeling of success
- Urgent need of shifting approach, attitude, mindset – on all sides
- „Mission” of a new type of Motivation and Incentives – „Everyone Matters”!
- Hope and clear perception of Common Success (win-win situation)



NEWLY DESIGNED SYSTEM OF LANGUAGE EDUCATION AT HDF

- Outdated, decentralised, unproductive functioning – no communication with actors
- Call for forming and tailoring a new system – enhancing success and productivity
- Needs Analysis – Objectives – Structure
- Definition of Basic Elements and their Role in the System
- Support in all fields and forms

STEPS TO BE MADE IN BUILDING COALITION

- Tailored educational programme(-s)
- Supporting educators/learners – „Mentor-Teacher” Programme
- Refreshing courses – in- and out-
- Newly designed studying materials, supplementary materials, tests...
- „Internationalization Project” – guest lecturers and educators, exchange programmes
- Regular contact with MoD/HDF representatives + actors of all kinds
- Communication and Accessibility!

ANY QUESTIONS?



THANK YOU
FOR YOUR ATTENTION

